



2700 N. Beachwood Drive, Hollywood, CA 90068
www.hollywoodland.org

HHA Board of Directors
Regular Monthly Meeting
May 13, 2008
At the Residence of Eric Smith

Minutes as Approved June 10, 2008 in Regular Session

Directors Present:

Cara Rule
Barbee Andrina
Bob Brandow (acting Secretary)
Jim Cairns
Randolph Mantooth
Jean Clyde Mason
John Raup
John Rundall
Eric Smith
Kim Sales

Directors Absent:

Les Meeks
Brian Burchfield
Hayma "Screech" Washington

Members and Guests:

None

Call to Order

President Cara Rule called the meeting to order at 7:35 PM.

Old Business

Approval of Minutes -- It was moved, seconded, and carried that the proposed minutes from the Regular Meeting on April 8, 2008 be approved.

Treasurer's Report – Jim Cairns provided a Treasurer's Report showing continued positive operating cash flow with year-to-date income of \$7,383 compared to expenses of \$2,037. Jim noted that he will soon renew HHA's liability insurance (which includes coverage of the Village Green) for approximately \$2,200.

New Business

Merchandising – Cara Rule discussed various design and color issues related to HHA branded t-shirts, hats and shopping bags. It was decided that specific style, color and quantity recommendations will be made by the Merchandising Committee to the Board by way of an e-mail seeking approval to proceed.

Special Events – Kim Sales discussed various upcoming events:

Flea Market, June 1. A banner advertising the event has been raised in the Village Green and e-mails have been sent to the membership. Volunteers were solicited for sign making and distribution, site preparation, market administration and clean up. An appeal was made to all Board Members to participate in the bake sale.

Hollywoodland's 85th Anniversary, September 14. A general discussion took place regarding entertainment options and other aspects of the celebration. It was decided to postpone further discussion until after the Flea Market.

Environmental Design – Kim Sales reported that the Village Tower has been lit with high efficiency lights and that it was possible to provide up-lights for the trees in the Village Green planters, also using high efficiency (23 watt) light bulbs.

Beautification – Jean Clyde Mason reported that two attempts to provide proper drainage for the planters located on the main Historic Steps on Beachwood Drive had been unsuccessful. The only practical alternative is to replant and deal with drainage issues as they arise.

Emergency Preparedness – Randy Mantooth said that he and Screech Washington had a very productive meeting with Fire Battalion Chief Drake to discuss fire and safety issues in the Canyon. Randy reported that the Department fears that this year's fire season will be the worst in 25 years so everyone needs to be on special alert. In the event of a fire, evacuation plans will need to be well understood and carried out efficiently. Towards that end, Randy will ask the Chief to address the community at a public meeting to be scheduled. Randy will coordinate with the Chief and advise the Board regarding his availability.

Communications – John Rundall said the deadline for submitting articles for the next Newsletter is July 4 with Newsletter distribution set for July 14th. Reporting assignments were discussed and allocated.

Membership -- Barbee Andrina reported that membership stood at 140. Prior to this evening's meeting, the Board met and prepared a mass mailing to all Hollywoodland residents who have not signed up.

Hot Spots – Cara shared letters written in support of the DRB's position on a project at 3315 Durand, protesting the lack of DRB review for a project at 2761 Belden and opposing a variance at 6041 Rodgerton. In addition the Board reviewed a letter to the City Council's Budget and Finance Committee protesting a proposed 50% cut in Park Rangers in the coming year. There was also a discussion of the poor and neglected condition of the Hollywood Post Office.

Adjournment

The meeting adjourned at 9:35 PM.